

# navabi

## **Beautiful Mind: Finance-Marketing Analyst (m/w) Permanent, Full time, location Aachen or London**

### **-OUR VISION-**

We will create a significant and positive change in the world!  
By delivering what will make millions happier and by building a global, market leading company soon to become synonymous for its market.

### **What we offer you**

- Be part of the navabi crew and experience true collaboration and team work. We believe in the power of the team, not of a single person.
- We are rebels! We push innovation, think outside of the box and are not afraid to try new things.
- Work in a dynamic industry, a company with startup atmosphere and open door mentality
- Show us your talent, take responsibility and give us your ideas for improvement. We embrace change and never stand still.
- 14 nationalities in London and Aachen: We are an international team and love cultural diversity!

### **Your navabi challenge**

- As Finance-Marketing Analyst you own budgeting and forecasting for navabi's acquisition and retention channels.
- In cooperation with our CMO you will constantly optimize our marketing mix.
- If you are really good we will enable you to search for the holy grail of ecommerce – the intersection of marketing, buying and online shop, with the mission to understand and optimize the customer journey. A task empowered by big data yet so complex that no retailer globally has solved.
- You analyze our marketing and CRM channels and identify improvement opportunities. Together with our marketers you will implement initiatives to optimize our performance.
- Defining reporting systems and automating internal processes is part of your function.
- Alongside our BI and Digital analysts you are responsible for accessing, modeling and visualizing data
- You advise other departments and provide navabi's senior management with concrete recommendations for the daily business and navabi's long-term growth strategy.

### **Your background**

- You are proud of your successful degree in mathematics, statistics, economy, finance or engineering (or any other field in which number crunching was a key component).
- Relevant work experience of 3+ years in finance, data modelling or business analysis means you can take on any challenge and you are very comfortable handling online data.
- Startup experience and a thorough understanding of online marketing would be a plus, but a background of banking or consulting can also be a fit
- You speak fluent English. German is a plus.
- Numbers are your passion and you love to analyze and understand what they tell you.
- You drive towards results, have a strong sense of ownership and are an excellent communicator.
- You feel equally comfortable with strategic, commercial and analytical tasks.
- Last but not least, you love what you do!

**CHALLENGE ACCEPTED?**

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